



BULK SOLID TODAY

MEDIA INFORMATION



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www.bulksolidstoday.co.uk

Bulk Solids Today is the bi-monthly magazine covering the storage, handling and processing of materials ranging from fine powders to the heaviest raw materials.

BST was launched in 1996 and is now well established in the loose materials handling market.

CIRCULATION

BST's database is continually refined and updated to make sure we reach our target audience of key buyers and specifiers.

The circulation is currently 8,500.

Our readership profile covers:

Chemicals

Paints & Dyes
Mineral Oil Processing
Plastic/Rubber Products
Chemicals &
Pharmaceuticals

Food

Dairy Produce
Animal Feeds
Food/Drink/Tobacco

General

Transport/Distribution
Energy & Water Supply
Paper
Ports & Terminals
Scrap & Waste Merchants

Minerals

Mining & Quarrying
Cement
Ceramics, Glass &
Glassware

Readership Breakdown by Industry:

Manufacturing	18%	Plastics/Rubber	5%
Equipment Suppliers	16%	Agriculture	5%
Quarrying & Mining	10%	Wholesale	3%
Food/Drink/Tobacco	10%	Ceramics/Glass	2%
Ports/Terminals/Transport	8%	Energy	2%
Chemicals/Paints/Dyes	8%	Pharmaceuticals	1%
Recycling	6%	Textiles	1%
Cement/Plaster/Concrete	5%		

Readership Breakdown by Location:

Scotland	5%	Central	14%
North West	15%	London & South East	18%
North East	14%	South West	12%
Midlands	17%	Northern Ireland	5%

EDITORIAL

BST's policy of non-technical articles means our readers can easily locate items of interest. Each issue contains a section on News, Products & Services, Case Studies/Application Stories. Other features include:

- Conveyors, Elevators, Transmissions & Components
- Control & Instrumentation
- Drying
- Dust Control & Explosion Protection
- Feeders
- Health & Safety
- IBC's
- Important Regulations
- Level Controls
- Mixers & Blenders
- Mobile Plant
- Packaging
- Powder Handling
- Recycling
- Remote Silo Level Monitoring
- Sieves, Sifters, Separators, Screening Equipment
- Silos, Tanks, Drums, Hoppers & Bunkers
- Silo Protection
- Size Reduction
- Slurry & Waste Handling
- Valves
- Weighing

BST also regularly focuses on the bulk and continuous handling, storage of minerals, powder and granular materials and associated processing industries. We know this to be of particular interest to: project engineers, design engineers, senior managers within various industry sectors including port and cargo handling; storage and handling of coal, ore, cement, ash; grain and food stuffs; animal feedstuffs and agricultural waste; quarrying, iron, steel, foundry and ceramics; petrochemicals; heavy mineral extraction and processing.

Please see the features list for exact features per issue and copy deadlines.

An editorial service charge of £95 per image applies to non-advertisers. Please submit editorial of approximately 250 - 450 words with a photo to james@bulksolidstoday.co.uk

THE MARKET

Dedicated solely to product news, information and case studies, BST offers the busy purchaser and specifier of handling, storage and processing equipment, a comprehensive reference guide to all of the latest products and services in an easy to read format.

BST offers advertisers a unique opportunity to reach potential customers by specifically targeting... Chief Engineers, Operations Managers, Technical Managers, Senior Managers, Senior Management, General Management, Buyers, Purchasers, R & D Planning & Consultants.

CONTACT:

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RATE CARD

Display Advertising

Available discounts: 10% for a series of 3, 20% for a series of 6, 10% for group bookings. 10% Agency discount

Covers

Front Cover Package*	£1200
Back Cover/Inside	£1000
Front & Back	

*Front Cover Package includes a DPS of editorial.

Full Colour

DPS	£1250
Page	£850
Half Page	£575
Quarter Page	£350

Two Colour

DPS	£1100
Page	£750
Half Page	£425
Quarter Page	£250

Mono

DPS	£950
Page	£650
Half Page	£350
Quarter Page	£200

Buyers Guide

60mm x 40mm box – includes heading of your choice, company name, address, contact name, tel, fax, email, website, company logo & 20 words of text

£300 per year

Loose Inserts

Up to 10g weight **£95 per 1000**

Copy Requirements

EDITORIAL: Please submit editorial of 250 - 450 words with a photo to james@bulksolidstoday.co.uk

ADVERTISING: Where possible we prefer high resolution PDF files to Sarah Daviner via email: sarah@bulksolidstoday.co.uk. Please supply PDF's CMYK with all images 300dpi or above with transparency flattened and all fonts embedded. Other file types should be compatible with or able to be imported into QuarkXpress. Material can be also be accepted on CD-ROM or DVD-ROM. All studio production work **WILL BE CHARGED FOR.**

Mechanical Data (mm)

1 DPS

Bleed	307 x 430
Trim	297 x 420
Type Area	270 x 390

3 Half Page

Vertical	270 x 88
Horizontal	130 x 180

5 Quarter Page

Strip	60 x 180
Portrait	130 x 88

2 Page

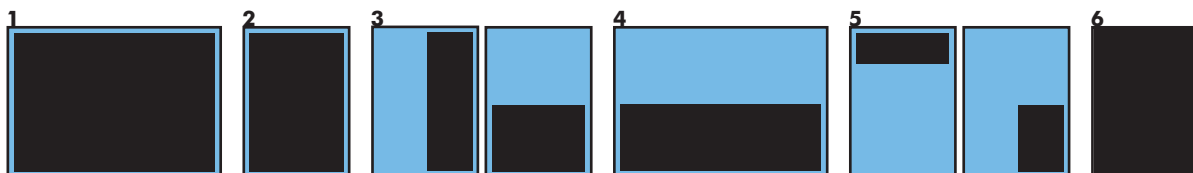
Bleed	307 x 220
Trim	297 x 210
Type Area	270 x 180

4 Half Page Spread

Bleed	150 x 430
Trim	145 x 420
Type Area	130 x 390

6 Front Cover

Bleed **only** 307 x 220



2012 FEATURES LIST

January/
February 2012

Copy deadline:
27 January

Bulk Materials Handling
 Conveyors, Elevators,
 Transmissions & Components
 Dust Control & Explosion Protection

Important Regulations
 Mixers, Blenders & Dryers
 Powder Handling Systems
 Silo Protection

March/April 2012

Copy deadline:
30 March

Bulk Materials Handling
 Conveyors, Elevators,
 Transmissions & Components
 FIBCs Filling & Emptying

Health & Safety
 Remote Silo Level Monitoring
 Slurry & Waste Handling
 Valves

May/June 2012

Copy deadline:
25 May

Bulk Materials Handling
 Control & Instrumentation
 Recycling

Sieves, Sifters, Separators &
 Screening
 Vibratory Equipment
 Weighing

July/August 2012

Copy deadline:
27 July

Bulk Materials Handling
 Conveying
 Dust Control & Equipment
 Mobile Plant

Recycling
 Sieves, Sifters, Separators &
 Screening

September/
October 2012

Copy deadline:
28 September

Bulk Materials Handling
 Feeders
 Important Regulations
 Level Controls

Mixers, Blenders & Dryers
 Packaging
 Size Reduction

November/
December 2012

Copy deadline:
30 November

Bulk Materials Handling
 IBC's Filling & Emptying
 Silos, Tanks, Drums, Hoppers &
 Bunkers

Health & Safety
 Vacuum Cleaning & Waste Handling
 Weighing