



Handbook & Directory 2010

Sustainable FM is the only dedicated magazine looking at environmental issues related to the facilities management market. It has a unique readership of over 14,000 throughout the public and private sector – all of whom have an interest in reducing their organisation's carbon footprint and increasing their corporate social responsibility profile.

A Unique Reference Source

To assist all those engaged in this crucial area, **Sustainable FM** will produce annually the SFM Handbook & Directory, the first of which will be available in February 2010. This will be a unique point of reference to all those seeking products, services and suppliers to assist them with their CRC 'Commitment to Carbon Reduction' efforts.

Benefits to Advertisers

As a company seeking to reach this lucrative market, there are many benefits to making sure your company is represented in this publication:

- Distributed to the entire Sustainable FM database, providing all year round exposure to over 14,000 potential clients.
- Publication will be available at the following trade events in 2010: Ecobuild, FM Ireland, FM Expo, Sustainability Live, Public Sector Procurement, Total Workplace Management, Interbuild and others.
- Publication will also be distributed and available digitally – all links will be live.
- Due to recent and forthcoming legislation, every reader will be sourcing sustainable and environmental solutions.
- The Handbook & Directory will be a unique reference source which will be retained and referred to all year round.
- Free listing in our online directory (worth £150) for all advertisers.
- Advertised in each issue of **Sustainable FM** and our sister publication Building and Facilities Management.

Advertisements include equivalent size editorial free of charge.

All advertisers receive a free entry in our online directory worth £150.

Advertising Options

You can choose from any of the following options:

- Basic Entry in Directory – Free of charge
- Full Entry in Directory
- Full Page Advertisement
- Half Page Advertisement
- Quarter Page Advertisement
- Full Page Editorial/Company Profile
- Half Page Editorial/Company Profile
- Quarter Page Editorial/Company Profile
- Sponsorship of one Directory section
- Sponsorship of Directory

We feel sure that you will find this of interest and look forward to hearing from you. Please do not hesitate to contact Ralph Scrivens if you require further information.

Don't forget to respond – if only to receive your **free** basic entry.

Abbey Publishing & Exhibitions (UK) Ltd

APEX House • 28 Ruskin Avenue • Waltham Abbey • Essex • EN9 3BP

Tel: 0845 680 6818 • Fax: 01992 767672 • Email: mail@abbeypublishing.co.uk • www.abbeypublishing.co.uk



CONTACT DETAILS

SHADED SECTION FOR FREE BASIC A-Z ENTRY. ALL OTHER INFORMATION FOR FULL ENTRY.

PLEASE COMPLETE AS FULLY AS POSSIBLE

Company Name	
Address	
Postcode	
Telephone	
Fax	

Email	
Website	
*VAT Number	
*Company Reg No	
*Established	
*Turnover	
*Size: (circle appropriate)	1-10 11-20 21-50 51-100 101-250 251-500 501-1000 1001-3000 3001-5000 5001+
*ISO Accreditations	
Brand/Trade Names	

Main Contacts:	1	2
Job Title:		
*Telephone:		
*Fax:		
*Mobile:		
*Email:		

Environmental Statement (150 words)

Please complete below or on a separate sheet of paper

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* This information is optional but would help prospective buyers evaluate your company



SUSTAINABLE ASSOCIATIONS & ORGANISATIONS

- Associations
- Organisations
- Other

SUSTAINABLE BUILDING & REFURBISHMENT

- Building Products
- Fire/Security
- Flooring
- Lifts
- Roofs/Ceilings
- Windows/Doors
- Other

SUSTAINABLE CATERING

- Equipment
- Food
- Management Systems
- Vending/Watercoolers
- Other

SUSTAINABLE ENERGY

- Building Controls
- CHP
- HVRAC
- Lighting
- Management Systems
- Procurement & Supply
- Renewable/Sustainable
- UPS
- Water/Gas/Electricity
- Other

SUSTAINABLE ENVIRONMENT

- Cleaning/Hygiene/Infection Control
- Facilities for the Disabled
- Health & Safety
- Signage/Labelling
- Washroom
- Waste/Recycling
- Workwear
- Other

SUSTAINABLE TFM

- Total Facilities Management
- Other

SUSTAINABLE OFFICE

- Communications/AV
- Equipment
- Furniture
- IT Equipment/Supplies
- Postal/Courier Services
- Leisure/Sports Facilities
- Mailroom
- Software
- Stationery
- Storage/Filing/Partitions
- Other

SUSTAINABLE OFFSITE

- Exterior Works
- Furniture
- Landscaping/Grounds Maintenance
- Mobile/Modular Buildings
- Removals/Relocation
- Street Furniture
- Traffic Management
- Other

SUSTAINABLE PRACTICE

- Legislation
- Certification
- Training
- Insurance
- Awards, Conferences & Exhibitions
- Other

SUSTAINABLE PROCUREMENT & FINANCE

- Finance
- Procurement
- Risk Management
- Other

SUSTAINABLE TRANSPORT

- Fleet Management
- Fuel Cards/Management
- Fuel Suppliers
- Vehicle Manufacturers
- Tyres/Batteries/Accessories
- Other

BASIC A-Z ENTRY

ABBEY PUBLISHING LIMITED

Apex House, 28 Ruskin Avenue,
Waltham Abbey, Essex EN9 3BP

TEL: 0845 652 1012
FAX: 01992 767672

CONTACT: Ralph Scrivens, MD

FREE

Additional Product Headings

£10+VAT

FULL A-Z ENTRY



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CONTACT: Ralph Scrivens, MD

Abbey Publishing is the specialist publisher for the Public Sector and produces the following magazines: Sustainable FM and Building & Facilities Management. SFM is the only magazine dedicated to green issues in facilities management. BFM covers all the major FM areas of interest within the workplace and the built environment.

£150+VAT

EDITORIAL/COMPANY PROFILE

Page: **£525**
Half: **£295**
Quarter: **£125**
(all costs +VAT)

NO ORDERS WILL BE ACCEPTED WITHOUT A SIGNATURE

Authorised by: (PRINT NAME)

Signature: _____ Date: _____

SPONSORSHIP

Sponsorship of a Product Section

(includes double page spread of editorial, full page advertisement and logo on each page of Product Section)

£2250+VAT

Sponsorship of Publication (includes double page spread of editorial, double page spread advertisement, name on title page and logo on every page)

£4950+VAT

DISPLAY ADVERTISING

Page: **£850**
Half: **£550**
Quarter: **£395**

(all costs +VAT)

All Advertisers will receive equivalent editorial space free of charge.

COPY INSTRUCTIONS:

File types must be compatible with or able to be imported into Quark Xpress and Mac OS.

PICTURES/LOGOS:

Please supply all pictures and logos at no less than 300dpi. We can accept jpeg, tif, eps, psd, or pdf files. Alternatively, please send full colour prints. We can also scan your logo from a letterhead or business card.

DISPLAY:

Please submit all copy as Print-Ready PDF's via email to Sarah Daviner: sarah@abbeypublishing.co.uk

Page: 277 x 190 mm
Half: 130 x 190 mm
277 x 88 mm
Quarter: 130 x 88 mm
60 x 190 mm

ORDER CONFIRMATION

		QTY	COST
Basic A-Z Entry	@ FREE		
Full A-Z Entry	@ £150+VAT each		
Additional Product Headings	@ £10 +VAT each		
Editorial/Company Profile	Quarter/Half/Full* Page		
DISPLAY ADVERTISING	Quarter/Half/Full* Page		
SECTION SPONSORSHIP	@ £2250+VAT each		
PUBLICATION SPONSORSHIP	@ £4950+VAT each		
SUB-TOTAL			£
VAT @ 15%			£
TOTAL ORDER			£

*Delete as appropriate

PLEASE PRINT CLEARLY IN BLACK INK

Company Name:

Address:

Postcode:

Telephone:

Contact:

Order Number:

PLEASE RETURN WHOLE BROCHURE TO:

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